



Ref: ASCL/SEC/2023-24/37

October 11, 2023

1. To,
The General Manager
Department of Corporate Services
BSE Limited
1st Floor, New Trading Ring
Rotunda Building, P. J. Tower
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code: 532853
2. To,
The General Manager (Listing)
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra (East)
Mumbai - 400 051
NSE Trading Symbol: ASAHISONG

SUB: INTIMATION REGARDING APPOINTMENT OF CHIEF FINANCIAL OFFICER (CFO) OF THE COMPANY

REF: REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company at its meeting held today i.e. October 11, 2023 has appointed Mr. Alok Jhawar as Chief Financial Officer (CFO) of the Company with effect from October 11, 2023.

The details as per the requirements of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015 and SEBI Circular no. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023 is given in Annexure - A.

Kindly take the above information on your records.

Thanking you,

Yours faithfully,

For, **ASAHI SONGWON COLORS LIMITED**

GOKUL MRUGESH
JAYKRISHNA
Digitaly signed by GOKUL MRUGESH JAYKRISHNA
DN: cn=GOKUL MRUGESH JAYKRISHNA, o=ASAHI SONGWON COLORS LIMITED, ou=ASAHI SONGWON COLORS LIMITED, email=GOKUL.MRUGESH.JAYKRISHNA@ASAHISONGWON.COM, c=INDIA

GOKUL M. JAYKRISHNA
Jt. Managing Director & CEO

Encl: As above

Asahi Songwon Colors Ltd.

CIN: L24222GJ1990PLC014789

Regd. Office: "Asahi House", 20, Times Corporate Park, Thaltej - Shilaj Road,
Thaltej, Ahmedabad - 380 059, Gujarat, India.

Tele : 91-79 6832 5000 • Fax : 91-79 6832 5099 • Web Site: www.asahisongwon.com





ANNEXURE - A

APPOINTMENT OF MR. ALOK JHAWAR, AS CHIEF FINANCIAL OFFICER (CFO) OF THE COMPANY

Reason for Change i.e. Appointment	Appointment of Mr. Alok Jhawar, V.P.-Finance as Chief Financial Officer (CFO) of the Company
Date of Appointment	October 11, 2023
Brief Profile	<p>Mr. Alok Jhawar is a qualified Chartered Accountant and has over 20+ years of multi-disciplinary & diversified experience in leading the financial functions.</p> <p>Mr. Alok Jhawar has valuable experience in Financial and Strategic Planning, Accounting and Assurance, Treasury, Taxation, Corporate Governance and Risk Management.</p> <p>Prior to joining Asahi Songwon Colors Limited as V.P.-Finance, he has worked with pharma majors (Sun Pharmaceuticals Industries Limited and Glenmark Pharmaceuticals Limited) and Oil and Gas leaders (Reliance Industries Limited, BG Group, and Pipeline Infrastructure Limited) in various capacities. In his last assignment, he was designated as Chief Financial Officer with "Darwin Platform Group".</p>
Disclosure of relationships between Directors (in case of appointment of a director)	Nil

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